

*Don't let
excess hair
detract from
your
looks and
self-confidence!*

*Why
Should You Choose
Body Basics Electrolysis*

Since 1971, Body Basics Electrolysis has been helping people solve the problem of unwanted, even embarrassing, facial and body hair. Our approach offers competent, caring professionalism in a very private, clean atmosphere.

Call today for your **FREE consultation**. You will ask yourself, as so many of our clients have, "Why did I wait so long to have this done!"



Louise C. Crowley, C.P.E.

Thank you for choosing . . .

Body Basics Electrolysis

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Executive Mews
1930 Route 70 East, Suite E31
Cherry Hill, NJ 08003
856-874-1984

111 Presidential Blvd., Suite 201
Bala Cynwyd, PA 19004
267-481-2611

www.bodybasicssj.com
Lic # 25ML00001700

Body Basics Electrolysis



ELECTROLYSIS

A COMPLETE GUIDE TO PERMANENT HAIR REMOVAL

*What You Should Know
Before You
Take The First Step*

BOARD CERTIFIED
Louise C. Crowley, C.P.E.
Fully Licensed

856-874-1984
267-481-2611

Who Considers Electrolysis?

Everyone who has reached puberty deals with hair removal as part of their daily routine. For some, that routine is fairly simple. For others, it becomes a battle that appears impossible to win. Heredity is the key culprit for most facial and body hair problems, but medications and normal hormonal changes can also have an effect.

Many women view electrolysis as a saving grace. Troublesome hairs can be safely removed from almost anywhere - upper lip, chin, brows, hair-line, belly, bikini line, and even the breasts. It eliminates the stubble resulting from shaving, the ingrown hairs and pimples frequently caused by waxing, and the need for messy, temporarily effective depilatories.

Men use electrolysis to thin too heavy beards, control stray beard hairs growing on the upper cheeks, shape overly bushy eyebrows, and, perhaps the most troublesome of all, remove abundant hair on back and shoulders that traps perspiration and thus leads to body odor.

What Exactly Is Electrolysis?

Electrolysis is the **permanent removal of unwanted facial and body hairs**.

Electrolysis, a process developed by Dr. Charles E. Michel in 1875, is a generic term applied to the three modalities used today to affect permanent hair removal.

What Are The Most Common Methods of Electrolysis?

GALVANIC TREATMENT, basically a chemical process, was the first method of electrolysis ever used. When a probe is introduced into the hair follicle and the current is applied, the body salts combine with the moisture in the tissue to produce a chemical reaction, effecting only the tissue where it encounters moisture. Galvanic current, as initially used, was slow but efficient with only 15% to 20% regrowth.

SHORT WAVE electrolysis introduced to provide an alternative to the slowness of the Galvanic Treatment, uses a probe that can discharge electricity at any point along its length. Because this process employs a very intense short wave current enabling the electrologist to move quickly, it proved to be faster than the Galvanic Treatment. However, the regrowth rate was 75% to 85% in the medium to deep hair range.

THE ELECTRO-BLEND method was developed in the early 1940's. It effectively combines the speed of the Short Wave method with the low regrowth rate of the Galvanic Treatment because it accelerates galvanic action with simultaneously applied shortwave at a very low intensity. This unique interaction results in a moderate treatment speed which leaves the skin in excellent condition with a minimum of regrowth.

With the Electro-Blend method, distorted hair follicles that were considered barely treatable - those scarred by tweezing, waxing, ineffective electrolysis treatments, and naturally distorted follicles that produce coarse, curly or kinky hair - can now be treated with success.

Is Electrolysis Really Permanent?

Absolutely! Every hair can be permanently removed! Electrolysis has long been recognized and accepted by the medical profession as an effective and safe method for permanent hair removal. Ask your own doctor about it.

Is Electrolysis Safe?

Yes! The skin is not punctured or harmed in any way, and the entire procedure causes minimal discomfort, depending on individual sensitivity. In only the most unusual cases will you even feel the hair leave the skin.

Healing after treatment is usually rapid with no signs remaining on your skin. You may have a temporary redness, but it will quickly disappear. Basically, if you have ever tweezed or waxed, you should accept electrolysis very easily.

Will You Need More Than One Treatment?

Treatment time will vary by individual depending on the extent of the growth, size of area to be treated, age of the person and any previous temporary methods that may have been used. For example, if hair has been removed through some other system, it may take months for new hairs to become visible because some hairs lie dormant for up to six months. If this is the case, then electrolysis treatments will have to be repeated at different intervals. Your electrologist will establish a treatment schedule for you upon your first visit.

How Should I Choose An Electrologist?

You should choose an electrologist with the same care as you choose a physician, dentist, or any personal service. Use these rules as a guideline:

- ☛ Be sure your electrologist is a certified Professional Electrologist (C.P.E.) and displays his/her C.P.E. Certificate.
- ☛ Be sure your electrologist is a member of his or her state or national organization. The membership should be current and the dated certificate of membership should be on display.
- ☛ Be sure your electrologist is a graduate of an accredited school of electrolysis.
- ☛ Be sure that the office is private and very clean.
- ☛ Be sure that all instruments are medically sterilized.
- ☛ Before beginning any electrolysis treatment, be sure to schedule a consultation to answer any questions, to get an estimate of the treatment time and the cost of your particular series of treatments.